

100%

divert rate from landfill and traditional disposal routes.

35%

cost saving achieved using the ProjectDIVERT initiative.

50-70

square metres of carpet tiles repurposed by locating nearby reuse opportunities.

ISG, HOMELESS CHARITY

The Client

ISG, a global construction specialist, is committed to promoting the sustainability agenda through its business operations and supporting their clients' sustainable business goals.

The Challenge

ISG, completing a Nationwide Building Society refit, removed between 50-70sqm of carpet tiles from the site. It was identified these could be reused as they were still in good condition.

As part of its key operational values to reduce carbon footprint, minimise waste to landfill and support communities, ISG turned to Encore Environment to divert these goods to a suitable home in need.



Carpet tiles from a branch of Nationwide Building Society.

“ When it was identified the carpet tiles were in good condition, it made perfect sense to use Encore to divert these to a charity rather than traditional disposal routes. We are pleased we managed to donate these to a good cause. ”

- Steve Davies, Account Manager, ISG

The Solution

We identified a Homeless Prevention Charity with an urgent requirement for carpet tiles. As a result of COVID-19, there was a critical need to house individuals sleeping rough. As a result, the local council managed to source 1 bed properties for 17 rough sleepers. The good news is the council have since agreed to converting this temporary agreement into a permanent tenancy. The carpet tiles will be used to re-carpet these properties.

The Results

Encore managed the logistics to get the carpet tiles collected and delivered to the Homelessness Prevention Charity. This resulted in 100% diversion from landfill and traditional disposal routes avoided, as well as 35% cost saving achieved using the ProjectDIVERT initiative.

“ We want to use these carpet tiles to carpet a room in a couple of these properties for those most in need of flooring. Thank you so much again for passing these our way. ”

- Spokesperson, Homeless Prevention Charity

