

100%

divert rate from landfill and traditional disposal routes.

68%

cost saving achieved using the ProjectDIVERT initiative.

22KG

carbon savings achieved by locating nearby donation opportunities.

CAST, HOLBORN LINKS

The Client

Cast are a turnkey design and build fit out specialist, working primarily in the commercial office sector. A core Cast value is maintaining transparency with an aim to operate sustainably by doing what is right for their clients, the end-user, their teams and the wider public. The founding members of Cast are committed to ensuring these values are at the core of everything they do and work hard to give back wherever they can.

The Challenge

On completion of a fit out project in Holborn, Cast were left with several items of office furniture still in good condition. Items included 24 x pedestals, 45 x chairs, 15 x lockers, 29 x heaters, 6 x AC/Fan units.

With values in sustainability and a mission to give back to the communities in which they work, Cast turned to Encore to help find a reuse or recycle solution.

The Solution

Using ProjectDIVERT, an award-winning app designed by Encore, our expert waste coordinators identified a local charity, The

“ Thank you so much to Encore Environment for arranging this donation for us. ”

- Major Sally Spry, Centre Manager

Salvation Army, with an urgent requirement for storage and office furniture. ProjectDIVERT's unique database meant that our team were able to find a new home for the leftover furniture - not only promoting social value, but also saving carbon by avoiding landfill.

The Results

Encore were able to successfully divert items of furniture from the fit out to a local charity on behalf of Cast and, therefore, achieved a

100% diversion rate for the client. By using ProjectDIVERT as an initiative to support communities, as well as reduce the amount of waste going to landfill, Encore cut costs for the client by 68% and also reduced their carbon by 22%.



Office furniture leftover after Cast's recent fit-out

